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The Google Generation

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0 of 0 review helpful Maybe interesting data but terrible form By Satai All the data is spread into text no tables or graphs So you spend 200 pages reading that something changes from 20 to 23 in 2004 The data could be useful but lack of visualization makes almost impossible to remember anything Lack of tables makes almost impossible to find anything Authors make only little analysis because they have lots of nu The Google Generation examines original and secondary research evidence from international sources to determine whether there is a younger generation of learners who are adopting different styles of information search behaviour from older generations as a function of their patterns of use of online technologies The book addresses the questions might the widespread availability and use of search engines such as Google give rise to a different type of scholar who seeks it deserves a place at the centre of one of the key contemporary debates of librarianship and pedagogy Journal of Librarianship and Information Science About the Author Barrie Gunter is Professor of Mass Communi

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