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Google and the Digital Divide: The Bias of Online Knowledge (Chandos Information Professional Series)

By Elad Segev

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Google and the Digital Divide The bias of online knowledge

Elad Segev



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Google and the Digital Divide: The Bias of Online Knowledge (Chandos Information Professional Series):

Beneficial to scholars and students in the fields of media and communication politics and technology this book outlines the significant role of search engines in general and Google in particular in widening the digital divide between individuals organisations and states It uses innovative methods and research approaches to assess and illustrate the digital divide by comparing the popular search queries in Google and Yahoo in different countries as well as analysing t The book makes for a worthwhile read and is recommended to scholars across disciplinary boundaries who want to know more about the prominent role of Google in shaping the use misuse and abuse of online information Journal of the American Society for Inf

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