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By Luis Gonzalez

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Private Philanthropic Trends in Academic Libraries is written with the senior library administrator and the development officers of academic institutions in mind Chapters provide a historical perspective of the funding trends of the private philanthropic foundations and corporate giving programs towards academic libraries during the first decade of the 21st century Library fundraisers and library administrators are presented with the information needed to start the pro it is well worth considering the philanthropic solutions which the author discusses Financial survival is a key function of library management in a situation where academic managers may query the need for a separate library service in a digital age

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